ONIE Tested Logo Use Style Guide

Introduction

The ONIE Tested Logo is intended to be used to certify that products have met the requirements and commitments set forth by the ONIE community in regards to conformance and interoperability.

Remember that use of ONIE Tested Logo is generally not permitted unless specifically licensed and that this use must follow the guidelines established in this document. Please be sure to use up-to-date, artwork and refer to the appropriate guidelines provided below:

Only companies who have executed the ONIE Tested Logo License Agreement and have met all requirements found the ONIE Tested Logo Requirements document are authorized to use the ONIE Tested Logo. The ONIE Tested Logo may not be used in any manner to imply that the user is in any way an agent of ONIE or the UNH-IOL, or that either ONIE or UNH-IOL in any way warrants, approves, or endorses any product or services provided by the company.

The ONIE Tested Logo, is proprietary to the UNH-IOL, and UNH-IOL hereby reserves all rights associated therewith.

Vendors whose products are placed on the ONIE integrators list gain the right to use the globally recognized ONIE Tested logo for their listed products. The Logo can be used on physical products, software, documentation, websites, and marketing material, as described in these guidelines.

The ONIE Tested Logo can only be used for certification of the specific product listed on the Integrators List.

The ONIE Tested Logo cannot be used in any manner other than a certification mark or to claim that all products of that company are certified.

Note: Use or display of the ONIE Tested Logo does not guarantee interoperability

General use

The ONIE Trademarks must always be used in a manner consistent with the specific rules and guidelines set forth in the ONIE Tested Logo License Agreement, the ONIE Logo Requirements document, and these Guidelines, which include, but are not limited by, the following general rules:

- The ONIE Tested Logo can be used for the specific devices that are listed on the ONIE integrators list and shall never be used or associated with products that are not so listed, in addition;
    - The ONIE Mark shall not be used in a manner that disparages the ONIE Mark, the ONIE™ specification, the ONIE, or its successors, licensees, and assigns.
    - The ONIE Mark is registered as a trademark in countries throughout the world, and your company should use the appropriate ™ or ® symbol, as applicable. Different rules may apply depending on whether the ONIE Mark has been registered in the particular country or community in which it is being used. Companies should confirm with ONIE as to the status of theONIE Mark in the country at issue. If there is any doubt as to the appropriate trademark symbol to be used, companies should use the trademark symbol (™). Furthermore, the following rules apply:
        - The ™ or ® symbol must appear in superscript; There is no space between the word portion of the mark and the ™ or ® symbol;
        - The ™ or ® symbol must appear at least the first time the word version of the ONIE Mark (as applicable) appears in any document;
        - The ™ or ® symbol must be repeated in a document for each chapter title or web page; and
        - In a circumstance where use of either the ™ or ® symbol is required, the choice of which symbol to use will be determined by the ONIE, which may from time to time provide update notices to your company regarding trademark usage.

ONIE Tested Logos

All approved ONIE Tested Logos can be found at
https://www.iol.unh.edu/registry/opennetworking

Approved Styles

Green on White or Black

Black on Green or White

White on Green or Black

General Restrictions

•   JPEG files are pixel-based and should not be enlarged. Choose the correct size from the provided files and place at 100%.

Logo Format Restrictions

File Formats	
PNG or JPEG	General use (print and web).
EPS	High quality. Often requested by Printing Services and outside publishers

Uses	
Brochures	2- and 3-line PNG versions with DPI and sizes specified in the filename.
Posters, Websites, etc (where scaling may be appropriate)	EPS files

For Use on Internet or in Presentations

- Use a PNG or JPEG file in the appropriate size (small, medium and large are provided)
- Do not scale PNG or JPEG files
- Do not combine or merge logos with other graphics or text, or try to incorporate other graphical elements into the logos

For Use in Print
- Use the provided vector-based files
- Size as needed, but keep aspect ratio
- Do not combine or merge logos with other graphics or text, or try to incorporate other graphical elements into the logos

Download the appropriate files from the ONIE website:

Non Compliance if your use of the ONIE Marks is in violation of these Guidelines, the UNH-IOL may terminate your right to use the ONIE Marks, in its sole discretion, without or without prior notice to you. Should the UNH-IOL terminate your right to use the ONIE Marks, you agree to immediately cease using the ONIE Marks.

Logo Colors

Every effort should be made to use the colors below when replicating our logo or matching it in documents.

Color	Hex Value	RGB Values		
		R	G	B
Green	9acb45	154	203	69